

MONRAD'S



SPRING, 1963

MONRAD BULB CO., INC.

Over 30 Years Service and Quality

900 Thomas Street MA. 3-8797 Seattle 9, Wash.

WHOLESALE PRICE LIST

Top Quality Packaged Flower Bulbs
Garden Supplies

DISTINGUISHED — COLORFUL — PACKAGED FLOWER BULBS. A COMPLETE SELECTION OF THE MOST POPULAR VARIETIES IN DEMAND. EACH WITH COLORED ILLUSTRATION AND CULTURE DIRECTIONS.

BULB ASSORTMENTS

(CHECK HERE) No. 1 ☐ No. 2 ☐ No. 3 ☐ No. 4 ☐

No. 1 (\$40.00)

Cost Each

50 Bags Gladiolus, assorted named varieties	\$.29
5 Bags Gladiolus, Rainbow Mixture	.53
2 Bags Gladiolus, Sack-O-Glads, mixed	1.19
20 Bags Begonias, assorted colors	.29
4 Bags Begonias, mixed	.90
10 Bags Lilies, assorted	.53
5 Bags Canna, assorted colors	.29
5 Bags Calla, assorted colors	.29
10 Bags Dahlia, assorted	.29

No. 2 (\$65.00)

10 Bags Gladiolus, Rainbow Mixture	.53
4 Bags Gladiolus, Sack-O-Glads	1.19
32 Bags Begonias, Assorted Colors	.29
10 Bags Begonias, Mixed	.90
5 Bags Begonias, Hanging Basket	.53
10 Bags Lilies, Assorted	.53
16 Bags Miscellaneous Bulbs	.29
15 Bags Dahlias, Assorted	.29
1 Display Box Gladiolus (500 bulbs) Four Popular Named Varieties Suggested Retail 10 bulbs for .69	20.00

No. 3 (\$85.00)

Cost Each

100 Bags Gladiolus, assorted var.	\$.29
15 Bags Gladiolus, Rainbow Mixture	.53
5 Bags Gladiolus, Sack-O-Glads, mixed	1.19
45 Bags Begonias, assorted colors	.29
10 Bags Choice Begonia Mixture	.90
7 Bags Hanging Basket Begonias	.53
15 Bags Hardy Lilies, assorted	.53
9 Bags Miscellaneous Items	.29
20 Bags Dahlia, assorted	.29

No. 4 (\$100.00)

120 Bags Gladiolus, assorted var.	\$.29
16 Bags Gladiolus, Rainbow Mixture	.53
8 Bags Gladiolus, Sack-O-Glads	1.19
50 Bags Begonias, assorted colors	.29
7 Bags Choice Begonia Mixture	.90
8 Bags Hanging Basket Begonias	.53
20 Bags Hardy Lilies, assorted	.53
20 Bags Miscellaneous Items	.29
20 Bags Dahlia, assorted	.29

GLADIOLUS (No. 1 Size)

Approx. Weight per 100 bags (Named Varieties)—40 lbs.

COST . . . 29c each

PLEASE
SHIP

WHITE SHADES

_____ Maria Goretti, pure white
_____ Salmon's Glory, white with cherry red blotch
_____ Columbia, creamy white with pink edging
_____ Greenlight, the "chartreuse" gladiola

PINK SHADES

_____ Chamouny, cerise rose, silver edged
_____ Friendship, frosty pink
_____ Tivoli, pastel pink
_____ True Love, delicate light pink, golden throat
_____ Spic & Span, outstanding deep salmon pink

YELLOW SHADES

_____ Sun Spot, beautiful light buff
_____ Pactolus, orange-yellow, red blotch
_____ Spotlight, lemon-yellow, red throat
_____ Gold, nice daffodil yellow

Weight per 100 bags (Jumbo Mixture)—100 lbs. 5 or 6 Bulbs per package

RETAIL . . . 49c each

PLEASE
SHIP

RED & SMOKY SHADES

_____ Smoky, newer, beautiful smoky red
_____ Jo Wagenaar, deep rich scarlet
_____ Happy End, orange scarlet, yellow throat
_____ Sans Souci, scarlet
_____ Uhu, brownish red

SALMON & ORANGE SHADES

_____ Betty Duncan, bright orange
_____ Polynesia, salmon pink

BLUE, LAVENDER & PURPLE SHADES

_____ Abu Hassan, deep violet color
_____ Blue Beauty, best medium blue
_____ Elizabeth the Queen, ruffled orchid

PRIZE MIXTURE

Hand picked selection of 12 large size Glads in all colors. Our best seller.

Cost .53 ea. Retail .89

GLAD GIFT BOX

Contains 12 No. 1 Glads, each individually wrapped showing name of variety and description. Box is 7"x9", with bottom in red and green and full color picture on lid. A real gift.

Cost .85 ea. Retail \$1.49 ea.

RAINBOW MIXTURE

16 Large Flowering Size Bulbs in All Colors

Cost .53 Retail .89

SACK-O-GLADS

Contains 30 Large and Jumbo size Glads in mixture.
Packed in colorful open-mesh sack.

Cost \$1.19 ea. Retail \$1.98 ea.

TUBEROUS BEGONIAS (1½-2" Size) COST: 29c each RETAIL: 49c each

Weight per 100 bags—12 lbs.

2 Bulbs per package

DOUBLE CAMELLIA-FLOWERING

_____ Pink	_____ Red	_____ Rose	_____ Salmon
_____ Yellow	_____ White		

PICOTTEE—Beautiful double white flower, with edges of various colors. Packaged in mixture.

SINGLE FRILLED

_____ Pink	_____ Salmon	_____ Rose	_____ Red
_____ Yellow			

CARNATION—Heavily ruffled

_____ Pink	_____ Yellow
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HANGING BASKET BEGONIAS

Cost \$.53 3 bulbs per package Retail \$.89

Pink — Red — Salmon — Yellow — White

CHOICE BEGONIA MIXTURE

outstanding package of various types and colors. Large bag with color picture. Contains 8 large 1½-2" bulbs.

Cost .90

Retail \$1.49

(Double)

''PEONIES''

(Giant)

Red Rose White Pink

Individually wrapped roots. 36 assorted per carton.

Cost .53 ea.

Retail .89 ea.

DAHLIAS — Choice Northwestern Grown — Cost 29c each — Retail 49c each

GIANT DECORATIVE (1 bulb) Red
Pink Lavender Bronze

CACTUS (1 bulb) Yellow
Pink Bronze Red

POM PON MIXED — (3 bulbs) — Cost 53c each — Retail 89c each Pkgs.

LILIES

Weight per 100 bags—45-50 lbs.

2 to 4 Bulbs per package

Cost .53, Retail .89

Lilium Auratum, 7/9" size. "Gold-banded Lilly." White with gold band in petals (4 bulbs)
Lilium Giganteum, 7/9" size. Easter Lily (3 bulbs)
Tiger Lily, 7/9" size. Orange with brown flecks (4 bulbs)

Lilium Regale, 7/9" size. White with brown marking (2 bulbs)
Lilium Spec. Rubrum, 7/9" size. Beautiful rose, reflexed petals (3 bulbs)

MISCELLANEOUS BULBS

All Varieties: Cost .29, Retail .49 ea.

PLEASE SHIP	Bulbs Per Bag	Weight 100 Bags
Amaryllis Hybrid, Red, 8/9" size	1	20 lbs.
Anemone De Caen, No. 2 size, mixed	15	7 lbs.
Anemone De Caen Mixed, Jumbo size	6	7 lbs.
Anemone St. Brigid Mixed, Jumbo size	6	7 lbs.
Caladium, Fancy-leaved, 1½-2½"	1	15 lbs.
Calla Aethiopica, White, 1¼-1½"	2	20 lbs.
Cala Elliotiana, Yellow, 2-2½"	1	20 lbs.
Cala Rehmani, Pink, 1½-2"	1	16 lbs.

PLEASE SHIP	Bulbs Per Bag	Weight 100 Bags
Canna, "The President," Red, green foliage	3	25 lbs.
Canna, "Yellow Humbert," Yellow	3	25 lbs.
Canna, "Hungaria," Pink	3	25 lbs.
Canna, "King Humbert," Red, bronze foliage	3	25 lbs.
Ranunculus, Double mixed, No. 2 size	10	7 lbs
Tigridia (Mexican Tiger Flower), No. 1 size	5	10 lbs.
Tuberoses (The Pearl)	5	10 lbs.

HARDY PHLOX

(2 Roots per pkg.)

Cost: 48c

Retail: 79 ea.

RED

WHITE

SALMON

BLUE

ORANGE

PINK

GARDEN SUPPLIES

FERTIL-POINTS, the "Streamlined" Plant Food Tablet

Everything essential for plant life in a convenient pointed tablet form . . . plus Vitamin B₁. No dissolving, mixing or measuring necessary—each tablet gives a perfectly blended feeding to your plants. It's odorless.

	Cost	Each
Cartons Fertil Points of 144 boxes		
10c size	\$ 8.64	\$.06
Display cartons of 24 boxes, 10c size	1.44	.06
Cartons, 72 boxes, 25c size	10.80	.15
Display cartons of 12 boxes, 25c size	1.80	.15

SOIL - PREP

(Bulb Mixture)

Our own special mixture for preparing flower beds prior to bulb planting. Contains necessary ingredients such as charcoal—vermiculite—peat, etc. Soil-Prep will definitely help produce larger, healthier blooms! Two sizes in attractive plastic bags.

Two Sizes:

	Packed	Cost	Retail
160 cu. inch	24	\$5.50	39c ea.
400 cu. inch	12	6.25	89c ea.

CHARCOAL

Monrad's SACK-O-CHARCOAL, made from hardwood. For indoor and outdoor use. Highly recommended during bulb planting seasons. Double cellophane bag. Large 6 oz. size. Packed: 24 per ctn. Cost .22 ea. Retail: .39 ea.

COPPER-WIRED LABELS

Extra smooth wooden tree labels for marking names of shrubs, trees, plants, etc. Attractive cellophane packages containing 25 painted labels. Cost: 23c ea. Retail: 39c ea.

BAMBOO SHRUB RAKES

A very popular and handy one-handed rake. Use for cleaning flower beds, underneath shrubbery etc. Only 30 inches long with 5-inch rake head. Strong riveted construction. Cost: 27c ea. Retail: 39c.

BAMBOO LAWN RAKES

The newer, improved, Kimura lawn rake. Completely assembled. Wooden handles. Cost per dozen: \$9.53. Retail: \$1.29 ea.

VERMICULITE

For storing bulbs, soil aerating, rooting, seed starting, moisture, retaining, flower arranging, etc.

	Packed	Cost	Retail
10-ounce pkg.	20	\$4.60	\$.39
35-ounce pkg.	6	3.15	.89

PLAS - TIES

The new plastic plant tie. Available in green color. Attractive envelope of 70 ties in counter display carton of 24 envelopes. Six display cartons to shipping case. Plas-Ties are 7" long. Also in spools of 200 ft. 8 per cartoon.

COMPETITIVELY PRICED!

	Cost	Retail
Case (144 envelopes)	\$25.00	.29 ea.
Display Carton (24 envelopes)	4.25	.29 ea.
Spool (200 feet) (Ctn. of 12)	10.75	1.50 ea.

ALASKA FISH FERTILIZER

Concentrated, liquid plant food. 100 per cent organic. The recognized favorite fertilizer of all garden enthusiasts, florists, greenhouse men, truck and fruit growers. Deodorized. Dilute with water and apply directly to any and all plants, including foliage. Satisfaction guaranteed or money refunded.

	Packed	Cost Per Case	Retail Each
4 oz.	24	\$ 5.62	\$.39
8 oz.	24	9.94	.69
Pint	24	14.26	.99
Quart	12	12.89	1.79

TERMS: 30 days net/2% 10 days. F.O.B. Seattle, Wash.

CUSTOMER NAME

SHIP VIA WHEN

ADDRESS

CITY STATE

Please order in multiples of 5-10, etc.

BULB DISPLAY RACKS

Attractive, circular, revolving stand. Has five tiers of spindles, each turn independently. Dimensions: 5½ ft. tall—24 inches wide. Holds up to 300 packages. Stand can be used year around for many items, or is easily disassembled for convenient storing.

Price \$18.00